



# Trip Like A Local

## Contributor Guidelines

Thank you for your interest in contributing to *Trip Like A Local*! We're so excited to help you share your favorite places with curious, conscious travelers who want to skip the tourist traps and experience destinations like insiders.

This guide will walk you through what we're looking for, how to write for us, and tips for creating content that stands out.

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## Our Mission

We help travelers explore the world like locals - through authentic recommendations, curated itineraries, and insider tips. Every article we publish is rooted in **local knowledge**, written with **clarity**, and guided by a desire to **foster respectful, responsible travel**.

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## What We're Looking For

We accept a variety of story types, all rooted in **personal experience and place-based expertise**:

- **City Itineraries** (1–5 day guides)
- **Neighborhood Spotlights**
- **Local Food & Drink Guides**
- **Outdoor Adventures & Hikes**
- **Family-Friendly Recommendations**
- **Culture, Art, & History Highlights**
- **Responsible Travel & Avoiding Overtourism**

We're especially interested in **lesser-known destinations**, **non-touristy neighborhoods**, **hyperlocal experiences**, and **multigenerational or family travel**.

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## Writing Style & Voice

We're not looking for blog-style memoirs or overly academic tone. Think **friendly, helpful, and travel-magazine-level polished**. Write like you're talking to a smart friend who's planning a trip and asking, "Where should I go? What should I eat? What's worth it?"

- **Guide, not diary** – Share personal insight but keep the reader front and center.
- **Be visual** – Help readers picture themselves there.
- **Be specific** – Name names. Give addresses. Share opening hours or tips.
- **Be honest** – Tell us what's great, but also what to skip or what to expect.
- **Be respectful** – Acknowledge if a place is sacred, endangered, or overwhelmed by tourism.

### Example:

Instead of:

I loved walking through the market and bought some great fruit.

Try:

Start your morning at Jean-Talon Market, where local farmers sell just-picked berries, foraged mushrooms, and maple syrup so good you'll want to bring an extra suitcase. Grab a flat white at Café Saint-Henri across the street and do some people-watching before heading to nearby Little Italy.

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## Photos

We love strong, original visuals. If you have your own high-quality photos (smartphone is OK), please include them. Horizontal (landscape) photos are preferred. Please only submit photos you have rights to. If you are using free images, include the link. Remember that Canva Pro images are not licensed for use as is in blogs.



## Word Count & Format

- Articles are typically **800–1,500 words**
- Please submit in **Google Docs** or **Word**, with:
  - **Headings** to break up content (H2/H3)
  - **Bullet points or lists** for clarity when needed
  - **Links** to any locations or resources mentioned

We'll edit for clarity and consistency, but the more polished your draft, the sooner we can publish it!

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## No-Go Zones

We don't accept:

- AI-generated syndicated, or copied content. If you have a great blog post on your site that you'd like to publish here, rewrite it so that it is substantially different so Google doesn't hit us with duplicate content
  - Generic travel content written without local knowledge
  - Pieces that promote unethical, illegal, or environmentally damaging activities
  - Sponsored content or affiliate links (unless approved in advance)
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## What You Get

- **Your byline and bio**, with links to your blog, socials, or business (relevant link to an article on your site may be added in the body of your content.)

- Your content promoted on our **Instagram and email newsletter**
- The chance to **shape a more thoughtful travel culture**

At this stage, contributions are unpaid, but we're working toward a revenue-sharing and paid feature model as we grow.

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## How to Submit

Once we've approved your pitch or idea, you'll receive an email with next steps and a submission deadline. We may request revisions before publication.

Please send your ideas, questions, or submissions to:

 [editor@triplikealocal.com](mailto:editor@triplikealocal.com)

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## Thanks for Helping People Travel Better

We're so excited to share your voice and help travelers see the world with fresh eyes - through yours!

Let's build a global network of respectful, responsible, curious humans who want to **Trip Like A Local**.